

**COUNTY GOVERNMENT OF TAITA TAVETA**



**COUNTY ASSEMBLY OF TAITA TAVETA**

**THIRD ASSEMBLY – SECOND SESSION**

**ORDER PAPER**

**WEDNESDAY, NOVEMBER 8<sup>TH</sup>, 2023 AT 9:30 A.M**

**ORDER OF BUSINESS**

**PRAYERS**

1. Administration of Oath;
2. Communication from the Chair;
3. Messages;
4. Petitions;
5. Papers;
6. Notices of Motion;
7. Statements;
8. **\*The Taita Taveta County Roads Management Bill, (Taita Taveta County Bills No. 2 of 2023)**

*(First Reading)*

**9. MOTION: BRANDING OF ALL TOURISM SITES IN THE COUNTY  
(Hon. Isaac Matolo, MCA, Mata Ward, Chairperson, Tourism Committee)**

**AWARE THAT,** Tourism in Kenya is among the largest source of foreign exchange revenue and that eco-tourism, cultural tourism, and sports tourism are all revenue generating streams in Kenya.

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\*Denotes Orders of the Day

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**NOTING THAT,** Kenya has won various Best Leisure Destination awards due to its unique and magnificent tourist attraction sites, parks, sanctuaries and game reserves. The awards won do testify that Kenya has a unique world acclaimed tourism product and the recognition has no doubt boosted Kenya's tourism and enhanced its profile as a leading tourist destination.

**FUTHER AWARE THAT,** Tourism in Kenya has seen steady growth over the years and currently it is among the country's largest foreign exchange earner. Many travellers who visit Kenya are safari-bound tourists who come to visit the various tourist attractions in the country. African safari is what Kenya is renowned for and thus has come to be known as the heart of the African safari.

**NOTING THAT,** Together with safaris, the Country's other major tourist attractions are the Coastal beaches, Tsavo National Parks, and the Taita hills amongst others in the Coastal region. Taita Taveta is a rich County in terms of cultural diversity, beautiful sceneries, wildlife species, bird species, cottages and tourism spots, hence there is need to brand the tourism sites so as to showcase our County as one of the best tourist destinations in Kenya.

**NOW THEREFORE,** this County Assembly **RESOLVES** that the County Government brands all the tourism sites and spots in the County for informational purposes and to also boost our local economy as well as create more job opportunities for the youth in the tourism sector.